



# **Easy Read Version of our Corporate Plan 2023- 2028**

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# What is the Corporate Plan?



The South West Wales Corporate Joint Committee (CJC) is a regional body for South West Wales which will be working within the fields of economic well-being, energy, regional transport and regional strategic planning. The Corporate Plan captures the progress that the CJC has made to date and what we want to achieve in the years to come.



Our aim is to deliver our Vision for how we want South West Wales to look in 2035. We have set three well-being objectives that we think will help us realise this vision, and by working together we feel that we can achieve our aim – even at a time where Local Authority budgets are under pressure.



Between January 26 and March 8 2023 we gave everyone a chance to have their say on our Corporate Plan. [On 30 of March 2023](#), our Members looked at the comments received before approving the Corporate Plan. [You can view the final Plan here.](#)

## Our vision for South West Wales 2035

“By 2035 South West Wales will be a place where people are living and working within a resilient, sustainable, enterprising, ambitious and climate resilient region that is serviced by world class digital infrastructure and is on track to achieve a net zero carbon economy by 2050, having already achieved its public sector decarbonisation target. The region is an integral part of Wales and is making a strong contribution to Wales as a whole nation.

It will be a distinctive region that tackles health and socio-economic inequality through sustainable growth. It will have vibrant rural places with access to homes, jobs and services, whilst people will also live and work in towns and cities which are a focus and springboard for sustainable growth. Prosperity, innovation and culture are promoted within the region and the importance of a sustainable and engaged agricultural sector is fully recognised.

A prosperous, resilient and equitable region that is maximising upon its on and offshore potential, South West Wales is a place where the Welsh language is thriving and the region continues to be a key contributor towards the national target of achieving a million Welsh speakers by 2050. Effective collaboration between the region’s decision and change makers from all sectors – including private industry – is demonstrated by the fact that the South West Wales Corporate Joint Committee continues to discharge all of its functions effectively. The region continues to feel the benefit from the Swansea Bay City Deal investment portfolio.

The need to enhance the well-being of future generations and ecosystems is firmly embedded within decision making structures that are balanced and inclusive and which recognise the need to sustainably manage our natural resources and reduce pollution resulting in places with biodiverse, resilient and connected ecosystems. People are living and working in connected, inclusive and healthy places with an accessible, sustainable and efficient transport system and where travel is sustainable.”

## Our aim

We want to deliver our vision for ‘South West Wales 2035’. We know where we want to get to, and now we need to map out how we are going to get there. This means that our aim over the next 5 years to 2028 is to:

- Complete all of the constitutional, corporate and governance aspects of our establishment by the end of 2023;
- Deliver tangible betterment in terms of the region’s economic well-being;
- Demonstrably lead the region further along its journey towards net zero;
- Progress the formulation of a Regional Transport Plan for the region; and
- Progress the formulation of a Strategic Development Plan for the region.

## Our well-being objectives

### **Objective 1**

To collaboratively deliver the Regional Economic Delivery Plan and Regional Energy Strategy thereby improving the decarbonised economic well-being of South West Wales for our future generations.

### **Objective 2**

To produce a Regional Transport Plan for South West Wales that is founded on collaboration and enables the delivery of a transport system which is good for our current and future generations of people and communities, good for our environment and good for our economy and places (rural and urban).

### **Objective 3**

To produce a sound, deliverable, co-ordinated and locally distinctive Strategic Development Plan for South West Wales which is founded on stakeholder engagement and collaboration and which clearly sets out the scale and location of future growth for our future generations.

## Our equality objective

“To deliver a more equal South West Wales by 2035 by contributing towards:

- (a) The achievement of the [Welsh Government’s long-term equality aim](#) of eliminating inequality caused by poverty;
- (b) The achievement of the [Equality statement set out in Llwybr Newydd](#) which is to make our transport services and infrastructure accessible and inclusive by aiming to remove the physical, attitudinal, environmental, systemic, linguistic and economic barriers that prevent people from using sustainable transport, and
- (c) The achievement of the [Welsh Government’s long-term equality aims](#) of cohesive communities that are resilient, fair and equal and where everyone is able to participate in political, public and everyday life. There will be no room for racism and / or discrimination of any kind.”